



L A G O O N





Converging views

“ I'm very pleased to present this new creation, which is one of its kind in the sailing world, to all those who love sailing and our Lagoon catamarans. With our 560 Imagine, we're opening up new possibilities – for the art of living, at sea – that transcend technical performances to offer a bold design. The technical advantages of the Sunbrella® fabrics have already been proven. The innovation of our nautical creations is incontestable. Today, we have brought together our respective expertise to offer unparalleled aesthetic quality that carries on the tradition of French luxury. ”

YANN MASSELOT
Director, Lagoon brand



“ It's a first! A Lagoon catamaran with textiles from our Sunbrella® brand. This collaboration is unique in more than one way. It's the first time that a textile manufacturer has been involved in the design of a boat of this importance. And it's also the first time that our Sunbrella® fabrics have not been selected only for their technical performance but also for their signature style, which is simultaneously original and elegant, chic and surprising. With 560 Imagine, the future of sailing is taking shape right before our eyes. ”

Arnaud DALLE
Dickson Marine Market Director





Two major French brands
join forces to design an
exceptional product
560 Imagine

560 Imagine



The global standard-setter
for marine and outdoor fabrics



Developed over 50 years ago by Glen Raven USA, the textile brand Sunbrella® soon became a standard-setter in the yachting world. Its fabrics' quality and durability over time were appreciated and recognised by professionals around the world.

The partnership between Dickson and the American group in 1998 has helped the Sunbrella® brand become the world's leading boat fabric and the quality standard-setter for outdoor fabrics. **The biggest names in yachting choose Sunbrella® Marine fabrics for their one-of-a-kind quality – they are not only attractive but also offer superior technical performance.** Sold in 110 countries around the world, the Sunbrella® collections brighten up the very best of all exceptional boats and yachts.

To design this limited edition for the 560, the Lagoon and Dickson teams drew upon the wide range of references offered by Imagine, the latest Marine collection and the Sunbrella® In&Out collection.

With stylised motifs, woven effects and dazzling solids, the weaves are elegant, chic and timelessly modern. Historically dedicated to the boat equipment market, Sunbrella® fabrics have over the years established themselves as a must in high-end outdoor furnishings and sun protection.



The fabrics are designed and woven in France by Dickson-Constant. Their resistance over time is guaranteed by quality production methods. Sunbrella® fabrics are woven exclusively from Sunbrella® solution-dyed acrylic fibres. This is why the colours are able to withstand sunlight, moonlight and harsh weather. A unique marine treatment safeguards them against the effects of saltwater, chlorinated water and all damaging weather conditions.



A world leader in sailing cruise catamarans

With its origins in the world of competitive sailing, Lagoon was formed by JTA (Jeanneau Technologies Avancées), which made a name for itself with the development of offshore racing monohulls and multihulls (Pierre Ier, Fleury Michon etc.) with an impressive list of victories.

A manufacturer of cruise catamarans since 1984, Lagoon constantly strives to develop its offering to meet the expectations of all sailing enthusiasts, with a complete range starting at 38': Lagoon 380, Lagoon 39, Lagoon 400, Lagoon 421, Lagoon 450 S, Lagoon 450 F, Lagoon 52 S, Lagoon 52 F, Lagoon 560 and Lagoon 620.

For over 30 years, Lagoon has been accruing extensive expertise in catamaran innovations. Many of these technological advances are now recognised as indispensable on catamarans. A few key principles ensure recognition for the brand and make up Lagoon's foundations: design, high quality construction, and optimum balance between comfort and performance.

The company has two ultra-modern production sites in France. The first, located in Vendée, focuses on manufacturing Lagoons of between 38' and 45'. The manufacture of catamarans of over 50'—including 560 Imagine—takes place at the Bordeaux site, at a factory that can accommodate the manufacture by infusion of boats in small series.



The technology of high-level manufacture by infusion is used to build composite hulls and decks. It consists of placing all the components necessary to manufacture the plating dry in a mould rather than applying them onto it in layers. This complete ensemble is then placed in a vacuum seal using a flexible film. The resin is suctioned so that it fills even the smallest crevices of the piece to be manufactured. This high-precision procedure gives the boat

excellent mechanical characteristics, protection from osmosis and a very good Tg°. By choosing manufacturing by infusion, Lagoon creates catamarans that are not only compact, light and sturdy but also environmentally and socially responsible.

A subsidiary of the Beneteau Group, Lagoon operates in 54 countries worldwide and has a network of 85 retailers.





A unique collaboration
for a bold design
560 Imagine

A collaboration focused on elegance

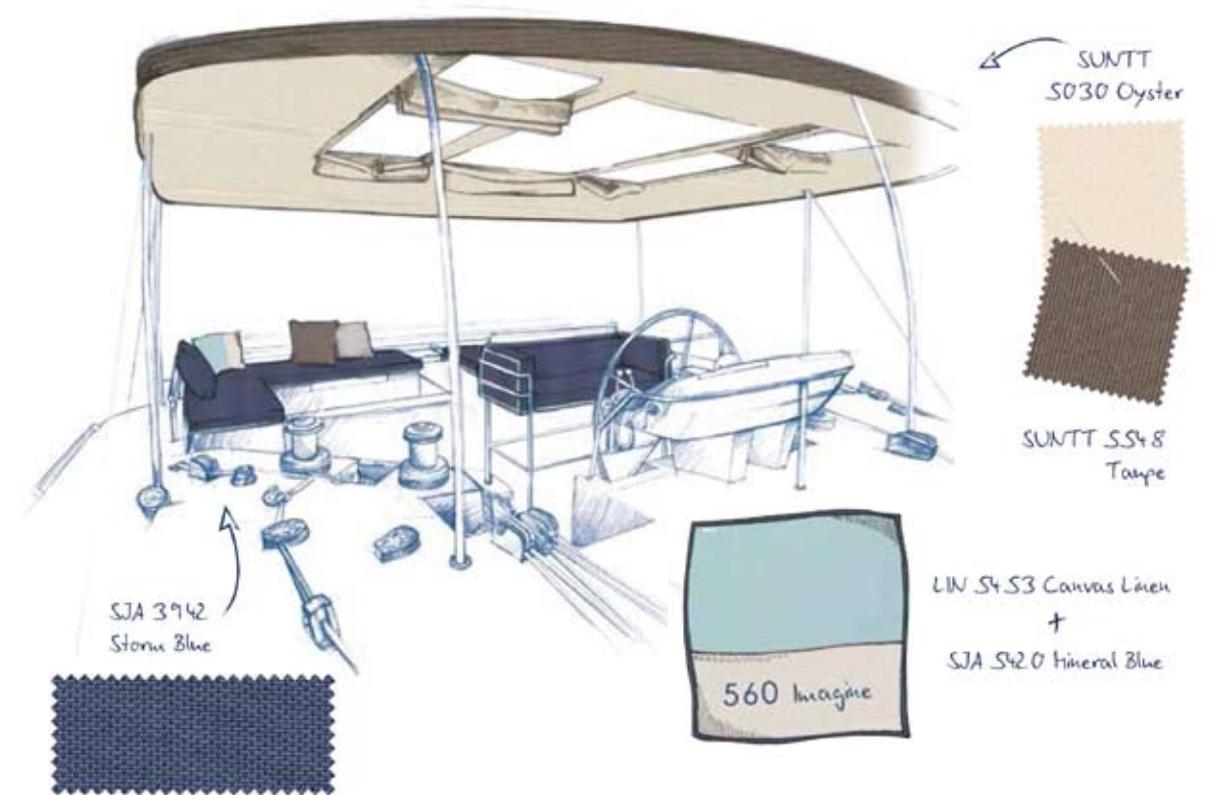


“ Working together from the earliest stages at the same table, we designed a creation in line with our respective images. It adheres to the identity of our two brands and offers those who know us the chance to have a new vision of our existing products and to learn about our new ones. We have also used outdoor flooring, woven in our factory, on the deck of the Lagoon. Our textile collections can easily cross borders: indoors, outdoors, home or catamaran, style is always there, wherever refinement is required. Our 560 Imagine offering pushes this new paradigm to the limit. ”

Marie-Hélène Roeland
Dickson Marketing Manager

“ We have been using Sunbrella® fabrics for years and are very familiar with their technical specifications. Our upholsterers systematically use them in our entire Lagoon range. A few months ago, we had a chance to meet with Dickson's Marine market teams and to learn more about the Sunbrella® brand's high-end collections. We agreed to take our collaboration further and to share our values by creating a new signature style. The idea was to borrow the codes of home living and the French art of living and transpose them in the sailing world. ”

Martina Torrini
Lagoon Product Marketing Manager



560 Imagine colour range



“ The Lagoon 560 is an exceptional catamaran. The exterior and interior spaces have truly been designed like the living areas of a home. Integrating the specific expectations of the Lagoon design team, we worked on a palette of colours inspired by current trends, adapting it to the sailing world. Various shades of blue, combined with sandy beiges and grey taupe, create an elegant, modern and refined harmony. The recommended fabrics mix the effects of weaves, jacquards and textures to create a pleasant, modern and attractive ensemble. Special attention is paid to the details and finishings. The cushions feature contrasting piping for a sophisticated graphic effect. The throw pillows of different shapes are composed of various fabrics, with specific manufacturing methods and embroidery used for some. Each cushion can be used either indoors or outdoors and harmonises with a range of settings. ”

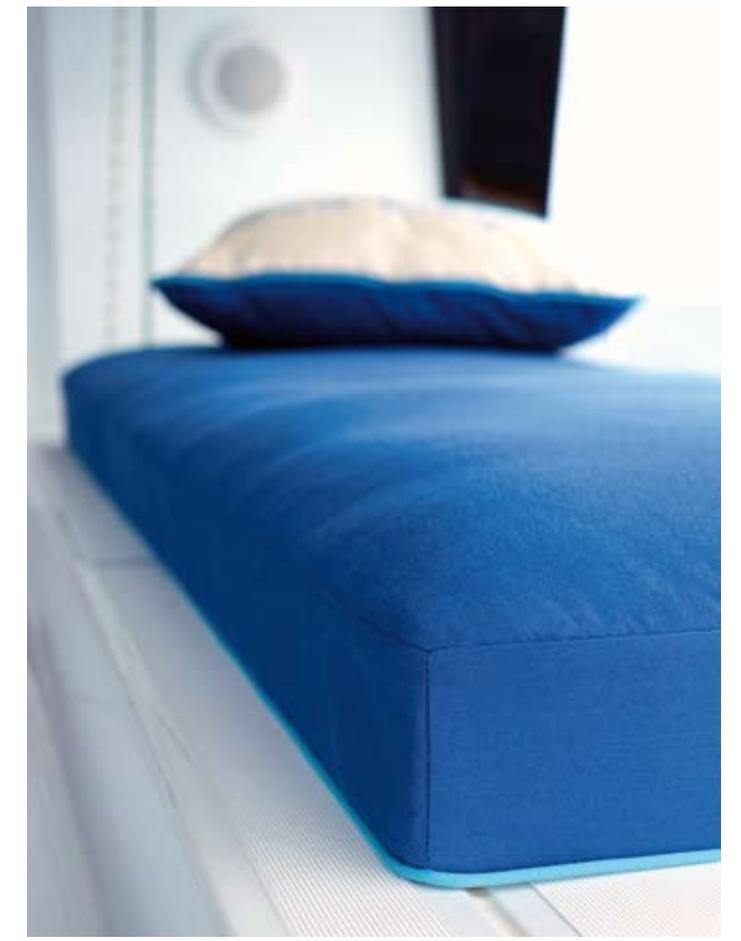
Christophe Catteau
Dickson Decorative Fabrics Business Manager



560 Imagine
A new art of living,
at sea



Lagoon 560 is a model created with the art of living in mind. It was designed by the world-famous talents of the VPLP architects and the Nauta design firm. It has exceptional ergonomics and comfort, offering an elegant and highly functional use of space. In this project, comforts never before seen in this size of catamaran were added: up to five totally independent cabins and the choice between a lateral kitchen (port hull) and a central one. A true home-away-from-home at sea.





Spacious and comfortable, the exteriors of the 560 Imagine feature Sunbrella Storm Blue textiles. Sunbathing areas and banquettes feature cushions with bold mixes of solids and prints.



Deep blue piping elegantly underscores the textile compositions of the cushions.



The fenders are covered with Sunbrella Terry fabric embroidered with the name of the boat.

The forward cockpit offers a superb deep blue outdoor sitting area embellished with jacquard-print cushions.



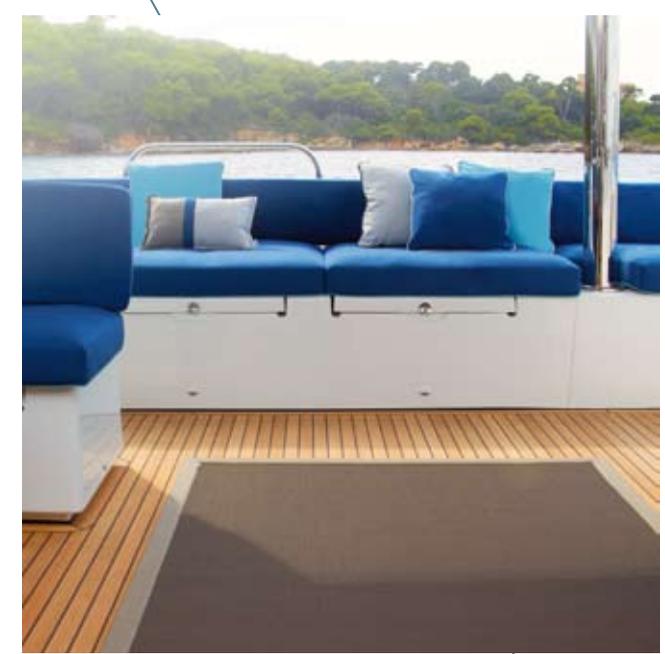


This collaboration on the unique design was characterised by the utmost attention to detail. To highlight the elegance in this offering, the cushions and banquettes are outlined with contrasting piping and occasionally decorated with embroidery.





The saloon offers an ultra-spacious seating area featuring banquettes covered in Chartres Taupe Sunbrella® fabric. This maritime living space draws inspiration from the characteristic features of home living.



Dickson's In&Out flooring allows for total harmony between the indoor and outdoor floors. The cushions can be used in one space or another, losing none of their elegance.



Specifications

- Alpi oak panelling
- Milano laminate flooring
- Indoor upholstery with "Imagine" details: Shale fabric with details in Canvas Linen & various throw pillows. Footstool in "Imagine" fabric: Storm Blue with Mineral Blue finishings
- Leather chairs (Testa di Moro)
- Saloon tables made of Alpi oak with imitation leather insert (Mocassin)
- Imitation leather gunwale (Mocassin)
- Fabric-covered headboard (Truffle Brown)
- Kitchen counter in Corian (Medea – Dark Grey)
- Outdoor rug for the cockpit (2m x 1.40m)
- Outdoor rug for the flybridge (1.40m x 1.40m)
- Outdoor upholstery with "Imagine" finishing touches: Storm Blue fabric with details in Mineral Blue & various throw pillows
- The outdoor cushions include: rear cockpit cushions, rear beam cushions, cockpit and forward lounge chair cushions, flybridge sunbathing areas, steering seating cushions, starboard flybridge seating cushions
- Composite seating with a refrigerator integrated into the starboard side of the flybridge
- Aluminium furniture (chairs and low table)
- Specific hull decoration: 560 Imagine
- "Imagine" fender covers: Mineral Blue with white embroidery



www.cata-lagoon.com



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• Water & Stain Resistant



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• Easy Care



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sunbrella®

560 Imagine

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